



# PREMIER

COLOUR COLLECTION

UNIQUE NATURAL COMPLEX





Premier Noir – is innovative PPD-free permanent colouring cream based on Unique Natural Complex (UNC) that consists of French Rose Extract, Cashmere Proteins and Keratin.

Premier Noir – gently takes care of the hair and enriches it with strength during colouring by ensuring restoration and nourishment at three levels: skin, cortex and cuticle.

Premier Noir – is intensive long-lasting shades, magnificent, glossy hair, perfect gray coverage, a wide palette of colours, easy and convenient application.

Premier Noir – hair colourant has pleasant creamy texture and delicate aroma of a French Rose.

It goes on gently and evenly.



Premier Blanc – is innovative ammonia-free and PPD-free oxidation colouring cream formulated with Unique Natural Complex (UNC), which consists of French Rose Extract, Silk Proteins and Keratin.

Premier Blanc – gently takes care of the hair and enriches it with strength during colouring by ensuring restoration and nourishment at three levels: skin, cortex and cuticle.

Premier Blanc – has a wide range of applications, including permanent colouring, semi-permanent colouring and pastel toning.

Premier Blanc – hair colourant has the pleasant creamy texture and delicate aroma of a French Rose.

It goes on gently and evenly.





NATURAL DARK BLONDE



NATURAL VERY LIGHT BLONDE



9.0 AF



4.0 **AP** 

8.0

NATURAL LIGHT BLONDE



7.0 **A** 







3.0



9.00 DEEP NATURAL VERY LIGHT BLONDE





7.00

DEEP NATURAL BLONDE



5.00 DEEP NATURAL LIGHT BROWN



AMMONIA FREE OPTION AVAILABLE















INTENSE LIGHT GOLDEN BLONDE





8.34 **AP** 

LIGHT GOLDEN COPPER BLONDE



7.3

GOLDEN BLONDE

6.3 DARK GOLDEN BLONDE



6.34

DARK GOLDEN COPPER BLONDE

GOLDEN BROWN 

4.3

10.13 LIGHTEST BEIGE BLONDE







7.13 BEIGE BLONDE



















10.21 LIGHTEST IRIDESCENT ASH BLONDE



LIGHT NATURAL IRIDESCENT BLONDE





9.22 INTENSE VERY LIGHT IRIDESCENT BLONDE



3.22

DEEP PURPLE DARK BROWN

10.1 LIGHTEST ASH BLONDE





6.01

ONLY

9.01 **AP** 

VERY LIGHT NATURAL ASH BLONDE



9.1

VERY LIGHT ASH BLONDE





8.1 LIGHT ASH BLONDE















9.04 **AF** VERY LIGHT NATURAL COPPER BLONDE



9.42 **AP** 

8.42 LIGHT COPPER IRIDESCENT BLONDE



7.43 COPPER GOLDEN BLONDE



7.40 AF INTENSE COPPER BLONDE





5.4

6.64

6.65 DARK EXTRA
RED COPPER BLONDE
RED MAHOGANY BLONDE





4.62 EXTRA RED IRIDESCENT BROWN













9.23 VERY LIGHT IRIDESCENT LIGHT IRIDESCENT GOLDEN GOLDEN BLONDE

DARK NATURAL IRIDESCENT BLONDE









8.23

6.12 DARK ASH IRIDESCENT BLONDE





7.23 AF



5.15 **AD** 

7.24

IRIDESCENT

COPPER BLONDE





5.12 **AP** 







10.32 LIGHTEST GOLDEN IRIDESCENT BLONDE

6.32



9.32

VERY LIGHT GOLDEN IRIDESCENT BLONDE





7.35

**GOLDEN MAHOGANY** 

BLONDE









6.52

5.42 LIGHT COPPER IRIDESCENT BROWN



4.45















900

NATURAL SUPER BLONDE



921

902 IRIDESCENT SUPER BLONDE







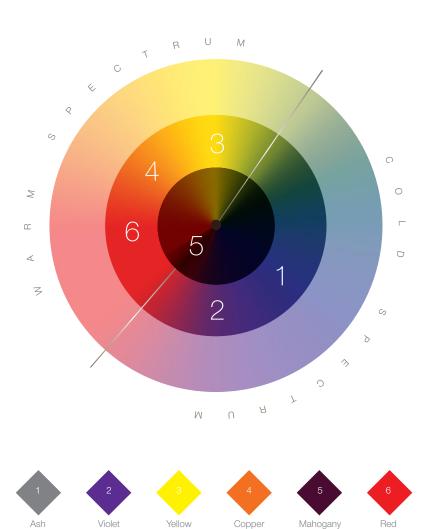








## **COLOUR SPECTRUM**



#### PRIMARY COLOURS

Primary colours may not be obtained by mixing other colours as they are unique



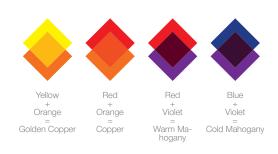
#### SECONDARY COLOURS

Secondary colours are obtained by mixing primary colours



#### TERTIARY COLOURS

Tertiary colours are obtained by mixing primary and secondary colours



#### **NEUTRALIZATION**

The opposite shades of the colour spectrum neutralize each other







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# PREMIER NOIR

INNOVATIVE COLOURING CREAM



PREMIER NOIR CREAM DEVELOPER

#### GUIDANCE:

- Apply on dry, unwashed hair.
- Mix 1 part colour with 1.5 parts Premier Cream Developer (50 ml of Premier Noir Colouring Cream + 75 ml of Premier Cream Developer).

PREMIER NOIR

COLOURING CREAM

- For the ultra blond range, mix 1 part colour with 2 parts Premier Cream Developer (50 ml of Premier Noir Colouring Cream + 100 ml of Premier Cream Developer).
- When the exposure time is over, emulsify thoroughly and rinse abundantly with water. Apply shampoo and conditioner.
- For a stronger cosmetic effect, to ensure the colour molecules are attached well to your hair, use Colour Protect hair care products by T-LAB Professional.

#### MIXING:

Darker shade colouring / same shade colouring / one shade root lightening / pastel colouring – Premier Blanc Cream Developer – 3 % 10 Vol.

1-2 stages lightening / gray hair covering – Premier Noir Cream Developer – 6 % 20 Vol.

2-3 stages lightening – Premier Noir Cream Developer – 9 % 30 Vol. Up to 4 stages lightening – Premier Noir Cream Developer – 12 % 40 Vol. Ultra blond colours work with 9 % 30 Vol. and 12 % 40 Vol. Premier Noir Cream Developer only.

#### **EXPOSURE:**

- Warm shades 35 min.
- Cold shades 40 min.
- Ultra blond lightening 45-50 min.
- Gray hair covering 45-50 min.

#### VIRGIN HAIR:

Select the Premier Cream Developer.

The application process comprises two stages.

- First stage: apply the Premier Noir Colouring Cream to entire hair length and ends 1.5 cm away from the scalp. Exposure time 15 min.
- Second stage: apply the Premier Noir Colouring Cream to roots and spread it evenly throughout the lengths and ends. Exposure time – 35-40 min

When the exposure time is over, add a small amount of warm water to your hair and emulsify the product. Spread the product evenly throughout the lengths and ends, using a comb with non-metal teeth. Rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

#### REPEATED COLOURING:

Exposure time - 35-40 min. Please follow additional instructions, depending on your hair type and condition.

- If the colour washed out/faded on lengths and ends only slightly, apply the Premier Noir Colouring Cream to grown out roots and leave it on for 30 min. Spread the remaining colour throughout the lengths and leave it on for 5-10 min.
- If the colour washed out/faded on lengths and ends, apply the Premier Noir Colouring Cream to grown out roots and leave it on for 20 min.
   Spread the remaining colour throughout the lengths and leave it on for 15-20 min.
- If the colour washed out/faded on lengths and ends dramatically, apply the product to grown out roots and immediately spread the colour throughout the lengths, leaving it on for 35-40 min.

When the exposure time is over, add a small amount of warm water to your hair and emulsify the product. Spread the product evenly throughout the lengths and ends, using a comb with non-metal teeth. Rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

#### GRAY HAIR COVERING:

Recommended Premier Noir Cream Developer – 6 % 20 vol. Exposure time – 45-50 min.

Up to 50 % of gray hair - use the desired colour.

More than 50 % of gray hair – mix 1 part the desired colour with 1 part natural base at the same level.

Desired tone level	Alignment tone
9	8.30 (for warm tones) 9.3 (for cold and neutral tones)
8	
7	7.43 (for warm tones) 7.35 (for cold and neutral tones)
6	6.34 (for warm tones) 6.35 (for cold and neutral tones)
5	5.4
4	4.45

#### **BLEACHED HAIR TONING:**

Recommended Premier Blanc Cream Developer – 3 % 10 vol. or 1 % 3.5 vol. Exposure time may be different (5-30 min.) The exposure time should be controlled closely to avoid excessive contrast or colour intensity.

#### Application method:

Apply the Premier Noir Colouring Cream to roots and immediately spread it throughout the lengths and ends.

When the desired colour is achieved, add a small amount of warm water to your hair and emulsify the product. Spread the product evenly throughout the lengths and ends, using a comb with non-metal teeth. Rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

#### PRE-PIGMENTATION:

If the desired colour is 1-2 shades darker than the initial one, select a shade from the darkening chart at the desired colour level and add it to the selected colour (3-5 g). If the desired colour is 2 and more shades darker than the initial one, use the following method:

- 2-4 shades difference: 10 ml of Premier Noir Colouring Cream (shade selected from the darkening chart) + 30 ml of water (1:3), apply to dry hair.
- 4 and more shades difference: 10 ml of Premier Noir Colouring Cream (shade selected from the darkening chart) + 20 ml of water (1:2), apply to dry hair.

Leave the mixture on and apply the desired colour. When the exposure time is over, rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

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# PREMIER BLANC

#### INNOVATIVE COLOURING CREAM



PREMIER BLANC CREAM DEVELOPER

#### GUIDANCE:

- Apply on dry, unwashed hair.
- Mix with Premier Cream Developer at a ratio of 1:1.5 (50 ml Premier Blanc Colouring Cream + 75 ml Premier Cream Developer). When working with ultra blond and pastel toning, mix with Premier Cream Developer at a ratio of 1:2 (50 ml Premier Blanc Colouring Cream + 100 ml Premier Cream Developer).

PREMIER BLANC

**COLOURING CREAM** 

- After the development time is up, rinse out with plenty of water.
   Apply shampoo and conditioner.
- To enhance the cosmetic effect and strengthen the colour molecules in the hair, use haircare products from Colour Protect collection by T-LAB Professional.

#### MIXING:

#### PERMANENT COLOUR

- Gray hair colouring 6 % 20 Vol. use Premier Noir Cream Developer at 1:1 ratio
- 1-2 stages lightening 6 % 20 Vol. use Premier Noir Cream Developer at 1:1.5 ratio
- 2-3 stages lightening 9 % 30 Vol. use Premier Noir Cream Developer at 1:1.5 ratio, ultra blond range – at 1:2 ratio
- 3-4 stages lightening 12 % 40 Vol. use Premier Noir Cream Developer at 1:2 ratio, ultra blond range only.

#### SEMI-PERMANENT COLOUR:

- Same cold shade colouring use Premier Blanc Cream Developer 1% 3.5 Vol. at 1:1.5 ratio
- Same warm shade colouring use Premier Blanc Cream Developer 3% 10 Vol. at 1:1.5 ratio

#### PASTEL TONING:

- Cold shade toning use Premier Blanc Cream Developer 1% 3.5 Vol. at 1:2 ratio
- Warm shade toning use Premier Blanc Cream Developer 3% 10 Vol. at 1:2 ratio

#### EXPOSURE:

- Warm shades 35 min.
- Cold shades 40 min.
- Ultra blond lightening 45-50 min.
- Gray hair covering 45-50 min.

#### VIRGIN HAIR:

Select the Premier Cream Developer.

The application process comprises two stages.

- First stage: apply the product to entire hair length and ends 1.5 cm away from the scalp.
- Second stage: apply the colour to roots and spread it evenly throughout the lengths and ends. Exposure time 35-40 min.

When the exposure time is over, add a small amount of warm water to your hair and emulsify the product. Spread the product evenly throughout the lengths and ends, using a comb with non-metal teeth. Rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

#### REPEATED COLOURING:

Exposure time - 35-40 min. Please follow additional instructions, depending on your hair type and condition.

- If the colour washed out/faded on lengths and ends only slightly, apply the Premier Blanc Colouring Cream to grown out roots and leave it on for 30 min. Spread the remaining colour throughout the lengths and leave it on for 5-10 min.
- If the colour washed out/faded on lengths and ends, apply the

Premier Blanc Colouring Cream to grown out roots and leave it on for 20 min. Spread the remaining colour throughout the lengths and leave it on for 15-20 min.

 If the colour washed out/faded on lengths and ends dramatically, apply the Premier Blanc Colouring Cream to grown out roots and immediately spread the colour throughout the lengths, leaving it on for 35-40 min.

When the exposure time is over, add a small amount of warm water to your hair and emulsify the product. Spread the product evenly throughout the lengths and ends, using a comb with non-metal teeth. Rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

#### **GRAY HAIR COVERING:**

Recommended Premier Noir Cream Developer – 6% 20 Vol. Exposure time – 45-50 min.

Up to 50% of gray hair – use the desired colour.

More than 50% of gray hair - mix 1 part the desired colour with 1 part natural base at the same level.

#### BLEACHED HAIR TONING:

Recommended Premier Blanc Cream Developer – 3% 10 Vol. or 1% 3.5 Vol.

Exposure time may be different (5-30 min.) The exposure time should be controlled closely to avoid excessive contrast or colour intensity.

#### Application method:

Apply the product to roots and immediately spread it throughout the lengths and ends.

When the desired colour is achieved add a small amount of warm water to your hair and emulsify the product. Spread the product evenly throughout the lengths and ends, using a comb with non-metal teeth. Rinse abundantly with warm water, apply a shampoo and Colour Protect Masque by T-LAB Professional.

If you need to bleach the hair more than 4 tones or artificial pigment, we kindly recommend you to use Premier Bleaching Products for preliminary colouring.

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# UNIQUE NATURAL COMPLEX



## FRENCH ROSE OIL | EXTRACT

It envelopes the surface of hairs, seals the cuticle while reducing porosity, thus ensuring colour stability. It provides luxurious restoration of the hair and scalp tissue structure.

Owing to the high content of vitamins C, A and B, fatty acids and mineral compounds it thoroughly nourishes and rejuvenates every hair and scalp cell.

#### KFRATIN



Keratin strengthens and protects hair from fragility. It restores hair and facilitates tight sealing of the cuticle when colouring hair, which guarantees stable hair colour and shine.

Smart protein restores damaged segments of the cuticular layer, strengthens amino-acid connections inside the hair and prevents damage.

Powerful restoration of keratin chains within the hair stem is a result of the synergy with vitamins B coupled with French Rose Extract, which turns colouring into an innovative treatment procedure ensuring deep hair reconstruction.

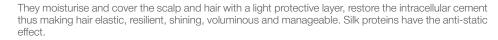
### CASHMERE PROTEINS



This protein-based construction material is virtually identical to the structure of human hairs.

It is the most effective restorer of damaged hair sections. It facilitates moisture retention in the hair shaft while preserving its elasticity and strength. It ensures healthy shine and colour stability.

# SILK PROTEINS



They protect the scalp from drying, repair, ensure gentle care and encourage the activity of hair follicles.



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